



# **Corporate Social Responsibility Policy**

**Prego Events Ltd is a 21st Century Company. We realise that business today is about more than making a good profit and recognise that to be prosperous we need to give something back.**

However, no-one could accuse us of being altruistic! CSR forms the structure for us to create and grow the company we want to be; our sound business practice has many benefits, not least attracting the talent, the suppliers and the customers we need to be the best in the industry. CSR makes us stand out from the crowd. The way we operate our successful business is as important to us as the events we undertake. Sometimes more so. We aim to recognise and understand the impact of the economic, social and environmental affects our company has, so we can learn and grow from them. It also helps our sanity by accentuating the positives of working life and eliminating as many negatives as possible! As a result, we like to judge Prego Events Ltd on more than just profit.

**Economic:** CSR is the core to the management of the company; it informs our directions and our decision making. We use innovation and imagination as standard, building on our competitive edge. This is one of our means to differentiate ourselves from competitors, allowing us to actively encourage partnerships with independent companies and individuals in order to build mutual success and wider benefit. We also acknowledge the need for sustainable development as a business in order to provide security for our stakeholders, our partners and our employees.

**Social:** Prego Events Ltd is adaptive to the needs of our clients recognising and respecting their need for confidence in using a corporate events company. As a result of this, our driving force within the industries we operate in is to increase constructive dialogue, integrity and trust. This is summarised in our **Prego Promise** – our guarantee to customers of High Event Quality, Superb Customer Care and Excellent Value for Money. We build and enforce all the relationships we have with this foundation, believing this creates a working environment our staff are most productive in and our customers are happy to return to. Complementing this, we are always building on our holistic working practices that encourage responsible behaviour including strong Health & Safety procedures and Equal Opportunities policies.

**Environment:** We do as much as we can to limit any negative impact our business may have on the environment. We operate a small office, workshop and car, hiring additional facilities only when necessary. This limits the energy we use and any emissions we make. We recycle where possible.